

## Agile Management – introduction to the product development process

The introduction of agile methods in product development leads to an improvement in project results. In this way, project goals of classic project management can be achieved more precisely, such as introduction dates and product costs. As part of the introduction of agile working methods, agile project management was carried out in various companies by Dr. Schneider introduced, improved and further developed.

### Details

Agile project management offers enormous advantages but also challenges. One advantage is the significantly better achievement of the project goals, another the promotion of initiative, creativity and personal responsibility of the team members. The feasibility of all product requirements is evaluated, especially in the start-up phase (pre-development). Critical requirements are focused by the team or passed on to the project of the next but one generation. This saves additional development time without jeopardizing the introduction date

The classic project plan with its phases specifies the work packages and requirements. Using the agile methods Kanban and Scrum, the packages are processed more precisely and in a more plannable manner. Challenges are visible much earlier, so that countermeasures can be started in good time.

The work room (war room) of the agile new development team is the place of documentation and the meeting room. The project plan, the Kanban board with the current and next tasks hang here. The management can see the project status, the documentation as well as the current and upcoming tasks at all times.

Special requirements lie with the superiors of the project team. The agile method requires a new understanding of roles. It is the change of the manager from the classic distribution of tasks and control to the provider of capacities and competencies. This encourages and strengthens initiative and a sense of responsibility among team members.

The introduction of agile project management takes place through a transparent pilot project combined with public team meetings and discussions.

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