

Rationalization - introduction of a holistic cost reduction process

The logo for FREUD, featuring the word "freud." in a bold, red, lowercase sans-serif font with a black dot at the end.

A short-term and sustainable improvement in the economic operating result is ensured through rationalization. Dr. Schneider successfully introduced at FREUD SpA / Italy and at J. Wagner GmbH.

about FREUD SpA („FREUD“)

FREUD is a northern Italian manufacturer of woodworking tools for DIY and industry. As part of the Bosch Group, around 600 employees produce, among other things, circular saw blades and milling cutters for the global furniture industry. -> www.freud.it

about J. Wagner GmbH („Wagner“)

Wagner, Markdorf / Germany, is a manufacturer of paint coating equipment for do-it-yourselfers, craftsmen and industry. Wagner can look back on almost 75 years of tradition. In 1953 the first compressorless paint sprayer was launched. Since then, Wagner has stood for many other innovations and the highest quality standards worldwide. -> www.wagner-group.com

details

Insufficient margins on products are partly due to high manufacturing costs. A new development or the discontinuation of production cannot be implemented due to project times or delivery obligations lasting several years.

A cross-functional analysis of all cost components of a product identifies potential savings. The holistic supply chain is also taken into account here. The following evaluation and processing of the measures result in significant cost savings.

Further savings potential is achieved by including the rationalization process in the business plan. The regular cost assessment and improvement is an integral part of maintaining competitiveness and thus a contribution to achieving corporate goals.

Kontakt

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