

GRAF LAMBSDORFF & COMPAGNIE

UNTERNEHMENSBERATER · PERSONALBERATER

A holistic manufacturing strategy - market proximity, flexibility, cost leadership



Given the current geopolitical conditions, **customers** must continue to be **supplied flexibly** and **cost-effectively**. A holistic manufacturing strategy supports these goals through the **value-based engineering** approach and, based on experience, **reduces manufacturing costs by 15-30%**.

about Robert Bosch Power Tools GmbH („Bosch Power Tools“)

Bosch Power Tools, Leinfelden / Germany, claims to be the world's largest manufacturer of power tools, gardening and measuring tools and their accessories. The traditional company has been producing innovative products for almost 100 years and is represented worldwide. -> www.bosch-pt.com

about J. Wagner GmbH („Wagner“)

Wagner, Markdorf / Germany, is a manufacturer of paint coating devices for do-it-yourselfers, craftsmen and industry. Wagner can look back on almost 75 years of tradition. In 1953 the first compressorless paint sprayer was launched. Since then, Wagner has stood for many other innovations and the highest quality standards worldwide.-> www.wagner-group.com

Details

The corporate goals of growth and earnings are supported by a manufacturing strategy with the following priorities:

- Ability to deliver by sites close to the market and efficient stocks
- Competitive advantage through low manufacturing and transport costs

With the current situation and a potential assessment, measures towards the new target state are determined:

- Markets, sales and production location, transport costs, suppliers
- Manufacturing skills and their development
- Partnerships in development and production
- Processes and digitization

In addition to the measures for the target state, the value-based engineering approach supports the further reduction of manufacturing costs. Regular use supports the annual goals of the.

The manufacturing strategy is also part of the new product development. Here the decision of the place of manufacture must be compared with the manufacturing strategy.

In the event of economic or political events such as Brexit or the China-USA customs dispute, the production strategy gives new impetus to measures such as multi-stage modular production including local shares.

Kontakt

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